



W R A Y EXECUTIVE SEARCH

**Title of Job: President    Location: WestCoast    Posted: December 2017**

**SUMMARY:** This growing, multi-concept restaurant company is looking for a brand champion for their international franchise fast-casual concept. Currently at 200 locations in both North America and abroad, they have plans to grow to 350 locations. The President will be responsible for setting the vision, direction and execution of all corporate initiatives for this entity. The President will be an integral member of the executive team providing leadership, growth initiatives and continue to foster franchise success initiatives both nationally and internationally.

**RESPONSIBILITIES:**

- Guides, influences and directs franchisees to new levels of operational excellence.
- Works with the executive leadership team to grow the brand beyond current unit, location and profitability levels.
- Provides the vision and supporting direction to achieve corporate initiatives and profitability goals.
- Identifies operational and financial opportunities to positively impact future growth.
- Plays a central role for organizing, planning, and developing the brand beyond current levels.
- Establishes a unified vision for the brand aligning with corporate initiatives.
- Develops strong partnerships and fosters accountability for all direct reports.

**REQUIREMENTS:**

- 15+ years of experience in a leadership role with strong restaurant companies.
- 5+ years of senior level operations experience for national and international restaurant company.
- Expertise with influencing and developing operational excellence from Franchisees.
- Strong entrepreneurial background and viable franchise relationship exposures.
- Team-builder, strategic thinker with a passion for food.
- Demonstrated knowledge of corporate standards, leadership skills and strategic thinking.

**EDUCATION: BA Required**

**SALARY & BENEFITS: \$250- \$275k +++**

**For position requirements and specifications please contact:**

**Kevin Stockslager**  
Direct: (845) 863-5562

E-mail: [kevin.stockslager@wraysearch.com](mailto:kevin.stockslager@wraysearch.com)

**Sarah Cavey**  
Direct: (773) 999-3037

E-mail: [sarah.cavey@wraysearch.com](mailto:sarah.cavey@wraysearch.com)

**Bob Gershberg**  
Direct: (727) 244-4113

E-mail: [bob.gershberg@wraysearch.com](mailto:bob.gershberg@wraysearch.com)

*Wray Executive Search shall provide equal employment opportunity to all qualified candidates, and will refer candidates without regard to race, color, religion, national origin, sex, age, disability, veteran status or any other legally protected basis. Wray Executive Search shall comply with all applicable laws, rules and regulations in the performance of duties pursuant to this Agreement, including but not limited to, Title VII of the Civil Rights Act, the Age Discrimination in Employment Act, the Americans with Disabilities Act, and state and local anti-discrimination laws to the extent applicable.*