



W R A Y EXECUTIVE SEARCH

Title of Job: President Location: West Coast Posted: November 2017

SUMMARY: This growing, multi-concept restaurant company is looking for a brand champion for their international franchise fast-casual concept. Currently at 200 locations in both North America and abroad, they have plans to grow to 350 locations. The President will be responsible for setting the vision, direction and execution of all corporate initiatives for this entity. The President will be an integral member of the executive team providing leadership, growth initiatives and continue to foster franchise success initiatives both nationally and internationally.

RESPONSIBILITIES:

- Endeavors to guide, influence and direct franchisees to new levels of operational excellence.
- Works with the executive leadership team to grow the brand beyond current unit, location, and profitability levels.
- Provides the vision and supporting direction to achieve corporate initiatives and profitability goals.
- Identifies brand operational and financial opportunities to positively impact future growth.
- Plays a central role for organizing, planning, and developing the brand beyond current levels.
- Establishes a unified vision for the brand aligning with corporate initiatives.
- Develops strong partnerships and fosters accountability for all direct reports.

REQUIREMENTS:

- 15+ years experience in a leadership role with strong restaurant companies.
- 5+ years of senior level operations experience for national and international restaurant company.
- Expertise with influencing and developing operational excellence from Franchisees.
- Strong entrepreneurial background, and viable franchise relationship exposures.
- Team-builder, strategic and passionate about food.
- Demonstrates knowledge of corporate standards, leadership skills, and strategic thinking.

EDUCATION: BA required

SALARY & BENEFITS: \$250- \$275k +++

For position requirements and specifications please contact:

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